



R K COLLEGE OF ENGINEERING

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(An ISO 9001:2015 Certified Institution)
Kethanakonda (V), Ibrahimpatnam (M), Vijayawada, AMARAVATI - AP - 521456



Date: 20-04-2021

To,

The Principal

R K College of Engineering

Through HOD-MBA

Sub: Request permission to conduct Two-Day Seminar on “ Role of Digital Marketing in Covid – 19 ” - Regarding.

Sir,

I request you to grant permission to conduct a two-day Seminar from 25-04-2021 to 26-04-2021 on “Role of Digital Marketing in Covid – 19”. the transformation of the advertising and marketing industry into the digital era, for instance.

Yours Sincerely

A. Murali Krishna

Forwarded to Principal Sir
NDA

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Am
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Date:21-04-2021

To

Mr. Dr.A.Rambabu , Professor

Paladugu Parvathi Devi College of Engineering and Technology

Sir,

Subject: Request invitation for delivering Expert lecture for Two day seminar on

“ Role of Digital Marketing in Covid – 19” on 25-04-2021 & 26-04-2021 –
Regarding.

Respected Sir,

The department of Management Studies is organizing “TWO DAYS SEMINAR ON ROLE OF DIGITAL MARKETING IN COVID – 19” during 25-04-2021 & 26-04-2021. I am happy to invite you as a resource person.

I request you to accept the invitation and arrange to send the relevant study material so as to include in the course book a line of reply will be much appreciated.

Thanking You,

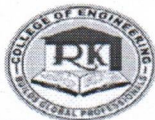
Yours Sincerely

HoD - MBA



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Date: 25-04-2021

Two Day Seminar on

“ ROLE OF DIGITAL MARKETING IN COVID – 19 ”

Organized by

Department of Management Studies

R K College of Engineering, Vijayawada

PROGRAMME FLOW OF DAY – I :

Time	Speaker	Topic to be delivered
10.00 AM to 10.15 AM	A.MuraliKrishna	Welcome speech
10.15 AM to 10.30 AM	Mr. N.DhanunjayaRao	Introduction about the program
10.30 AM to 11.30 AM	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Basics of Digital Marketing ➤ Strategies of Digital Marketing Before Pandemic
11.30 AM to 11.45	TEA BREAK	
11.45 AM to 01.00 PM	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Hurdles to Digital Marketing
01.00 PM to 02.00 PM	LUNCH BREAK	
02.00 PM to 03.30 PM	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Plan of actions taking for Digital Marketing After covid-19

Coordinator : A.Muralikrishna

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Date: 26-04-2021

Two Day Seminar on

“ ROLE OF DIGITAL MARKETING IN COVID – 19 ”

Organized by

Department of Management Studies

R K College of Engineering, Vijayawada

PROGRAMME FLOW OF DAY – II :

Time	Speaker	Topic to be delivered
10.00 AM to 10.15 AM	A.MuraliKrishna	Welcome speech
10.15 AM to 10.30 AM	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Customized Marketing
10.30 AM to 11.30 AM	TEA BREAK	
11.30 AM to 11.45	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Cash In On Your Main Competencies
11.45 AM to 01.00 PM	LUNCH BREAK	
01.00 PM to 02.00 PM	Dr.A.Rambabu , Professor Paladugu Parvathi Devi College of Engineering and Technology ramsarepalii@gmail.com +91-9951766694	➤ Transformation of the advertising and marketing industry
02.00 PM to 03.30 PM	Feedback from the participants and vote of thanks by Mr.A.MuraliKrishna	

Coordinator : A.Muralikrishna

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Date: 26-04-2021

A REPORT ON ROLE OF DIGITAL MARKETING IN COVID – 19

Title: "SOCIAL SECURITY STRATEGIES"

Expert: Dr.A.Rambabu ,Professor

Paladugu Parvathi Devi College of Engineering and Technology

ramsarepalii@gmail.com

+91-9951766694

Date: 25th & 26th, April 2021

Venue: Room Number G3, Department of Management Studies, RKCE.

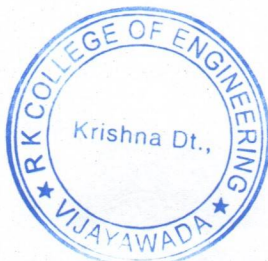
Coordinators: A.Muralikrishna

Organized by: Department of Management Studies

Total Participants attended: 102

The Students are attended the seminar on "Digital Marketing role in covid-19" with full enthusiastically throughout a day. Dr.A.Rambabu ,Professor has elaborately explained about the Schemes and Advantages of "Digital Marketing role in covid-19". More over he has explained about the various trends in Banking Sector. The detailed topics are showed in program flow. The seminar was very useful as well as effective for the participants.


COORDINATOR

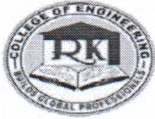



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Resource Person Profile

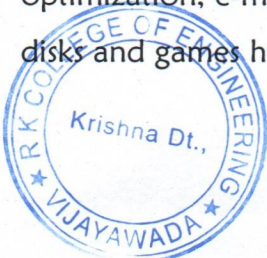
Presently Working as Professor of Department of Management Studies at Paladugu Parvathi Devi college of Engineering and Having 15 years of Teaching experience and Giving Guidance to the students for their Projects

“Digital Marketing role in covid-19”:

When it comes to understanding all of the different ways that the world around us has adapted and realigned in the wake of the ongoing COVID-19 pandemic that has been wreaking havoc around the globe for over six months now, it is more than fair to say that it is a challenge and a half to gain a true and valuable understanding of each and every transition that has happened over the years. there is a lot to be said about the fact that one simply cannot be expected to stay on top of them all (especially because they are all continuing to evolve and flourish as time goes on). However, some of these innovations are more important than others, simply due to the fact that they have made such a monumental change that has continued well beyond the point that many (if not most) expected. Entire industries have been revolutionised from the ground up for the better.

Digital Marketing:

Digital marketing is the component of marketing that uses the Internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services. everyday life, and as people increasingly use digital devices instead of visiting physical shops, digital marketing campaigns have become prevalent, employing combinations of search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing, e-commerce marketing, social media marketing, social media optimization, e-mail direct marketing, display advertising, e-books, and optical disks and games have become commonplace.



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STUDENT ATTENDANCE FOR SEMINAR ON "DIGITAL MARKETING ROLE IN COVID-19"

Sl. No.	Roll Number	Student Name	Signature Day - I	Signature Day - II
1	19MC1E0001	A NIKHIL KUMAR REDDY	A. K. Reddy	A. K. Reddy
2	19MC1E0008	AKUTHOTA AJAY KUMAR	A. Kumar	A. Kumar
3	19MC1E0060	J SHRUTHI	J. Shrivathi	J. Shrivathi
4	19MC1E0085	KOTA ASWINI	K. Aswini	K. Aswini
5	19MC1E0014	B GOPINATH	Gop	Gop
6	19MC1E0067	KAILA PRADEEP	P. Pradeep	P. Pradeep
7	19MC1E0020	BATRAJU NIKHITHA	B. Nikhitha	B. Nikhitha
8	19MC1E0089	LANKA RAMYA	Ramya	Ramya
9	19MC1E0025	BOMMAJJAPPAGARI RAVI	R. Ravi	R. Ravi
10	19MC1E0092	MADIGA VINOD	V. Vinod	V. Vinod
11	19MC1E0022	BODDU KRISHNAIAH	K. Krishnaiah	K. Krishnaiah
12	19MC1E0027	BURIDI GANESH	G. Ganesh	G. Ganesh
13	19MC1E0028	BURUGUPALLI GANESH	G. Ganesh	G. Ganesh
14	19MC1E0094	MANTHRI GOPI	M. Gopi	M. Gopi
15	19MC1E00B3	NAIDU BHAGAVAN	N. Bhagavan	N. Bhagavan
16	19MC1E00B7	NISHKALA ULAMA	N. ULAMA	N. ULAMA
17	19MC1E0042	DASARI SHIVA	S. Shiva	S. Shiva
18	19MC1E00C4	PASUPULETI MEGHANA	M. Meghana	M. Meghana
19	19MC1E0049	GADI GAYATRI	G. Gayatri	G. Gayatri
20	19MC1E00C9	PITTA ASHA JYOTHI	P. Asha Jyothi	P. Asha Jyothi
21	19MC1E00F6	SHAIK MUNNY	M. Munny	M. Munny
22	19MC1E00E6	S AJAY KUMAR	S. Ajay Kumar	S. Ajay Kumar
23	19MC1E00H2	VANGURI SWAPNA	V. Swapna	V. Swapna
24	19MC1E00H5	VELIGARAPU VIJAY	V. Vijay	V. Vijay
25	19MC1E00F0	SHAIK ASEEQ	A. Aseeq	A. Aseeq
26	20MC1E0005	BANDARU SAIRAM	B. Sairam	B. Sairam

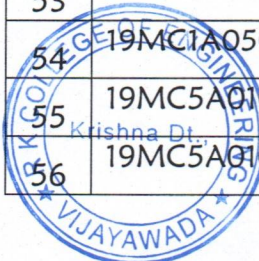


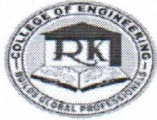
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27	20MC1E0011	DHANEKULA RAKESH		
28	20MC1E0020	GUNTU SUDHEER BABU	G. Sudheer Babu	G. Sudheer Babu
29	20MC1E0026	JANGAM VAMSI	J. Vamsi	J. Vamsi
30	20MC1E0048	NAKKA NAGESWARA RAO	N. Rao	N. Rao
31	20MC1E0012	DODDI DIVYA VANI	D. Divya Vani	D. Divya Vani
32	20MC1E0015	EPPALI VASAVI	V. Vasavi	V. Vasavi
33	20MC1E0044	MOTEPALLI HARIKA	M. Harika	M. Harika
34	20MC1E0041	MASIMUKKU CHINTAIAH	Chintiah. M	Chintiah. M
35	20MC1E0047	MUDIGONDA LIKHITHA	M. Likhitha	M. Likhitha
36	20MC1E0038	MANDA RAMYA	R. Ramya	R. Ramya
37	20MC1E0033	KUMMARI SURESH	K. Suresh	K. Suresh
38	20MC1E0030	KAMALLA PRAVEEN	K. Praveen	K. Praveen
39	20MC1E0058	PULAPAKA RAGHU	P. Raghu	P. Raghu
40	20MC1E0032	KOMMINA PAVAN KUMAR		
41	20MC1E0054	PASUPULETY VAMSEE	P. Vamsee	P. Vamsee
42	20MC1E0060	SAI BABU GUDDATI	Sai Babu Guddati	Sai Babu Guddati
43	20MC1E0065	SHAIK BAJI	S. Baji	S. Baji
44	20MC1E0055	PILLI SIRISHA	S. Sirisha	S. Sirisha
45	20MC1E0034	LANKA SAIKUMAR	L. Sai Kumar	L. Sai Kumar
46	20MC1E0072	VADDI HIMA GANESH	V. Ganesh	V. Ganesh
47	20MC1E0027	J SUBRAHMANYAM	J. Subrahmanyam	J. Subrahmanyam
48	20MC1E0031	KODALI SUNIL		
49	20MC1E0048	NAKKA NAGESWARA RAO	N. Rao	N. Rao
50	20MC1E0042	MATANGI RAMYA	M. Ramya	M. Ramya
51	19MC1A05C2	VOLLALA DIVYA SRI	V. Divya Sri	V. Divya Sri
52	19MC1A05C3	YADDALA VENKATADRI	V. Venkata	V. Venkata
53	19MC1A05C4	Y SRINIVASA REDDY	Y. Srinivasa Reddy	Y. Srinivasa Reddy
54	19MC1A05C5	ELURI VENKATESWARA RAO	Eluri Venkata	Eluri Venkata
55	19MC5A0101	A ESWARA PRASAD CHARI	A. Prasad	A. Prasad
56	19MC5A0102	BOLLA RAMANANEYULU	B. Raman	B. Raman





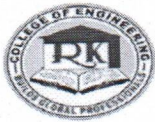
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57	19MC5A0103	BUDIPUTI SIREESHA	B. Sireesha	R. Sireesha.
58	19MC5A0104	CHENNAKA GIRI PRASAD	Giri Prasad	Giri Prasad
59	19MC5A0105	CH SUDARSANARAO	Sudarsana	Sudarsana
60	19MC5A0106	DUVVURU RAJESWARI	Raja	Raja
61	19MC5A0107	G PAVAN SUBBARAMA RAJU	Subbarana	Subbarana
62	19MC5A0108	GOLLA PARASU RAMUDU	G. P. R.	G. P. R.
63	19MC5A0109	JUJUVARAPU HEMA	Hema	Hema
64	19MC5A0110	KADAGALA SAIDINESH	K. Saidinesh	K. Saidinesh
65	19MC5A0111	KAMMILI SUDHEER KUMAR	Sudheer Kumar	Sudheer Kumar
66	19MC5A0112	KANITHI MADHURI	Madhuri	Madhuri
67	19MC5A0113	KATTAM AKHILA	Akhil	Akhil
68	19MC5A0114	KONDRA MAHALAKSHMI	MAHALAKSHMI	MAHALAKSHMI
69	19MC5A0115	KUNAPU PAVAN KUMAR	P. Kumar	P. Kumar
70	19MC5A0116	KUNDETI KAVYA	K.	K.
71	19MC5A0125	MULLAPUDI DIVYA DURGA	Divya Durga	Divya Durga
72	19MC5A0126	PEDAMARTHI VIJAYA	Vijaya	Vijaya
73	19MC5A0127	POLUBOINA SAI KUMAR	Sai Kumar	Sai Kumar
74	19MC5A0128	PUTTI SUNITHA	S.	S.
75	19MC5A0129	REDDYPOGU MANOHAR	Manohar	Manohar
76	19MC5A0130	TAMA SOMALAMMA	Vasu	Vasu
77	19MC5A0131	T VASUDEVARAO	T. V. Rao	T. V. Rao
78	19MC5A0132	THOMMANDRU ANIL	Anil	Anil
79	19MC5A0133	UPPALA DIVYA JYOTHI	Divya	Divya
80	19MC5A0134	V VENKATA LAKSHMI	V.V.	V.V.
81	19MC5A0135	V VENKATA PADMAVATHI	Padmavathi	Padmavathi
82	20MC5A0426	PENDEM NANDINI	Nandini	Nandini
83	20MC5A0427	P LAKSHMI SIVA SAI	Lakshmi Siva Sai	Lakshmi Siva Sai
84	20MC5A0428	PURIMITLA DEEPTHI	Deepthi	Deepthi
85	20MC5A0429	S KIRAN TEJA	Kiran Teja	Kiran Teja
86	20MC5A0430	TALLURI MANI GOPAL	Mani Gopal	T. Mani Gopal

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87	20MC5A0431	TATHIREDDY JAHNAVI		
88	20MC5A0432	V MOHAN VENKATA SAI	V. Venkata Sai	V. Venkata Sai
89	20MC5A0501	AKKAMMAGARI SUNDAR		
90	20MC5A0502	B JAYAVARDHAN	B. Jayavardhan	B. Jayavardhan
91	20MC5A0503	BATTULA PREMA	Prema	Prema
92	20MC5A0504	K SATYANARAYANA	K. Satyanarayana	K. Satyanarayana
93	20MC5A0505	THIRUMANI SATISH	T. Satish	T. Satish
94	20MC1D5201	I CHANDRA KIRAN	Kiran	Kiran
95	20MC1D5202	J SRI KRISHNA CHAITANYA	J. Chaitanya	J. Chaitanya
96	20MC1D5203	KALIVELLA HARIKUMARI		
97	20MC1D5204	NAVANI DURGA PRASAD	N. D. Prasad	N. D. Prasad
98	20MC1D5205	PATNALA VARUN KUMAR	P. Varun Kumar	P. Varun Kumar
99	20MC1D5206	SANKURU RAVI TEJA	S. Ravi Teja	S. Ravi Teja
100	20MC1D1501	C PRAVEEN KUMAR	C. Praveen Kumar	C. Praveen Kumar
101	20MC1D1502	CH VENKATA RATHNAM		
102	20MC1D1503	DAVU MANEESH	Maneesh	Maneesh

Coordinator

HoD

Principal



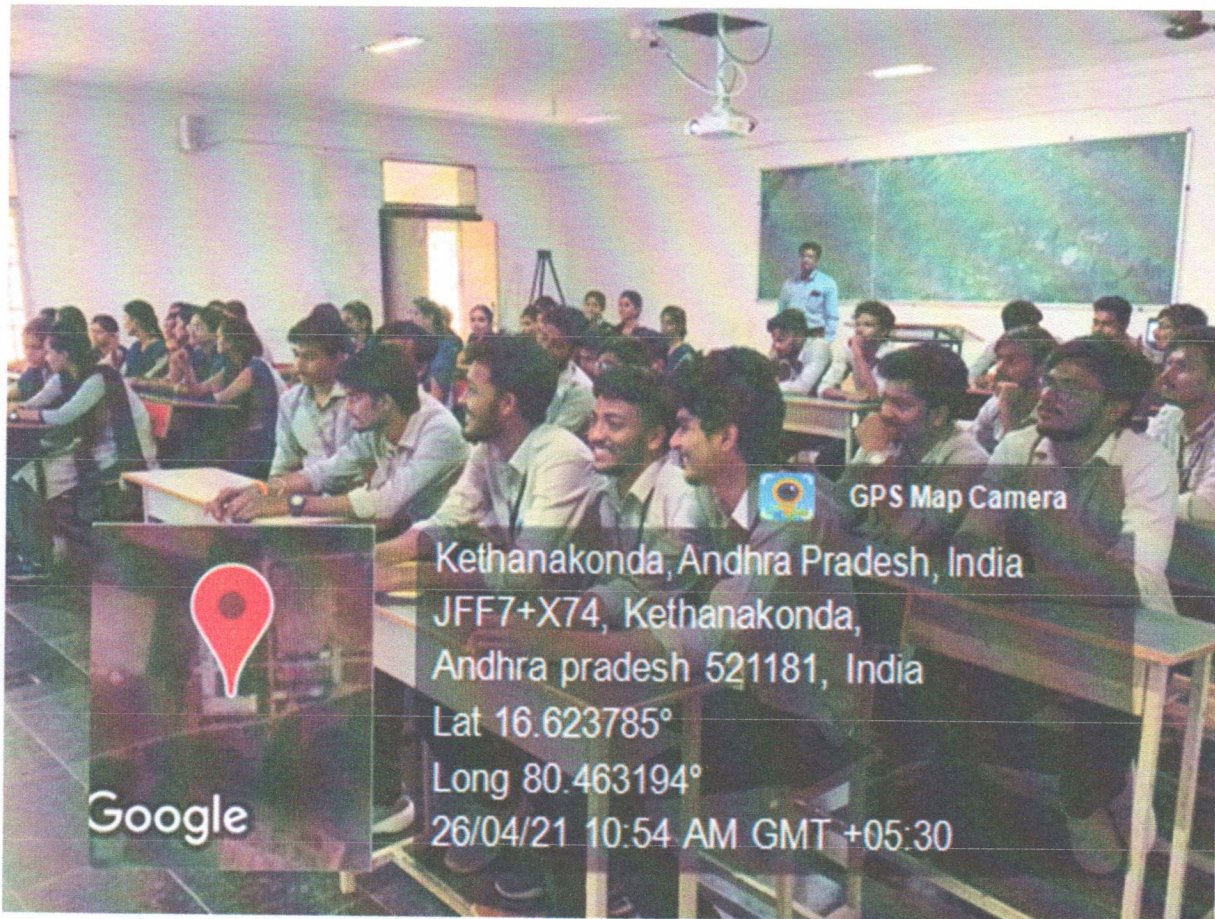
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"A Seminar on Role of Digital Marketing in Covid – 19"



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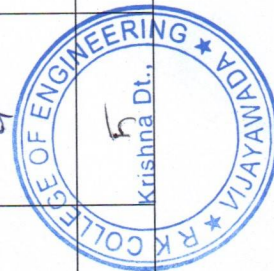
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Feedback on "Role of Digital Marketing in Covid - 19"

Sl. No.	Hall Ticket Number	Information was new to you? (Yes/No)	Would you like to learn more about this topic? (Yes/No)	Rate* the Speaker Knowledge.	Rate* the Speaker presentation.	Rate* the content of slides.	Rate* the session compared to your expectations.	Rate* the Overall session	Additional comments
1	19MC1E0001	Yes	Yes	3	3	3	3	3	Good
2	19MC1E0008	Yes	Yes	5	5	5	5	5	Excellent
3	19MC1E0060	Yes	Yes	3	4	3	4	5	Good
4	19MC1E0085	Yes	Yes	3	3	3	3	3	Nice
5	19MC1E0014	Yes	Yes	5	5	4	3	3	Good
6	19MC1E0067	Yes	Yes	4	4	4	4	4	Informative
7	19MC1E0020	Yes	Yes	4	4	4	4	4	Nice
8	19MC1E0089	Yes	Yes	3	3	3	3	3	Good
9	19MC1E0025	Yes	Yes	4	4	4	4	4	Good
9	19MC1E0092	Yes	Yes	4	4	4	4	4	Good
10	19MC1E0022	Yes	Yes	5	4	4	4	4	Good



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Sl. No.	Roll Number	Information was new to you? (Yes/No)	Would you like to learn more about this topic? (Yes/No)	Rate* the Speaker Knowledge.	Rate* the Speaker presentation.	Rate* the content of slides.	Rate* the session compared to your expectations.	Rate* the Overall session	Additional comments
12	19MC1E0027	Yes	Yes	5	5	5	5	5	Good
13	19MC1E0028	Yes	Yes	4	4	4	4	4	Good
14	19MC1E0094	Yes	Yes	3	3	3	3	3	Nice
15	19MC1E00B3	Yes	Yes	5	5	5	5	5	Excellent
16	19MC1E00B7	Yes	Yes	4	4	3	4	5	Excellent
17	19MC1E0042	Yes	Yes	5	5	5	5	5	Informative.
	19MC1E00C4	Yes	Yes	5	5	5	5	5	Good
18	19MC1E0049	Yes	Yes	4	4	4	4	4	Good
19	19MC1E00C9	Yes	Yes	5	5	5	5	5	Good
20	19MC1E00F6	Yes	Yes	4	4	4	4	4	Good
21	19MC1E00E6	Yes	Yes	4	4	4	4	4	Good
22	19MC1E00E6	Yes	Yes	4	4	4	4	4	Good



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23	19MC1E00H2	Yes	Yes	3	5	4	4	4	Nice
24	19MC1E00H5	Yes	Yes	3	3	4	4	3	Informative
25	19MC1E00F0	Yes	Yes	4	4	4	4	4	Good
26	20MC1E0005	Yes	Yes	3	3	3	3	3	Nice
27	20MC1E0011	Yes	Yes	5	5	3	4	3	good.
28	20MC1E0020	Yes	Yes	5	5	5	5	5	Nice
29	20MC1E0026	Yes	Yes	4	3	5	5	4	Good
30	20MC1E0048	Yes	Yes	4	5	3	4	4	good
31	20MC1E0012	Yes	Yes	3	3	3	3	3	Good
32	20MC1E0015	Yes	Yes	5	5	5	3	4	Nice
33	20MC1E0044	Yes	Yes	5	5	5	5	5	Informative
34	20MC1E0041	Yes	Yes	5	5	5	3	5	Nice



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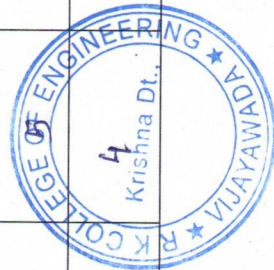


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35	20MC1E0047	Yes	Yes	4	5	5	5	5	Excellent
36	20MC1E0038	Yes	Yes	5	4	5	4	4	Excellent
37	20MC1E0033	yes	yes	5	5	5	5	5	excellent
38	20MC1E0030	yes	yes	5	4	5	4	5	good
39	20MC1E0058	Yes	Yes	4	5	5	5	4	good
40	20MC1E0032	yes	yes	5	4	4	4	5	good
41	20MC1E0054	Yes	yes	5	4	5	4	5	excellent
42	20MC1E0060	Yes	Yes	4	4	3	4	4	Good
43	20MC1E0065	yes	yes	5	5	5	5	5	excellent
44	20MC1E0055	Yes	Yes	5	4	4	5	4	Good.
45	20MC1E0034	yes	yes	5	4	4	5	5	nice.
46	20MC1E0072	yes	yes	5	5	5	4	5	Nice



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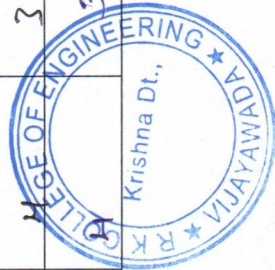
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47	20MC1E0027	Yes	Yes	4	5	5	4	5	Excellent.
48	20MC1E0031	Yes	Yes	5	5	5	4	5	Excellent.
49	20MC1E0048	yes	yes	5	4	5	4	5	good
50	20MC1E0042	YES	YES	3	4	5	4	3	Nice
51	19MC1A05C2	yes	yes.	5	4	4	3	5	good.
52	19MC1A05C3	yes	yes	3	4	5	3	4	good
53	19MC1A05C4	yes	yes	3	5	4	5	5	good
54	19MC1A05C5	Yes	Yes	4	4	4	4	4	Good
55	19MC5A0101	yes	YES	4	4	3	4	4	good
56	19MC5A0102	yes	yes	5	4	3	4	5	good
57	19MC5A0103	yes	yes.	4	4	3	5	4	Excellent.
58	19MC5A0104	yes	yes	3	4	3	4	4	good



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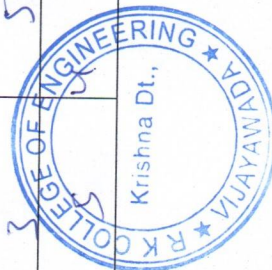


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59	19MC5A0105	Yes	Yes.	4	5	3	4	5	Excellent.
60	19MC5A0106	Yes	Yes	5	4	5	4	5	good
61	19MC5A0107	Yes	Yes	4	4	4	4	4	Good
62	19MC5A0108	yes	yes	4	4	4	4	4	good
63	19MC5A0109	yes	Yes	5	4	5	5	4	good
64	19MC5A0110	yes	yes	5	5	5	5	5	excellent
65	19MC5A0111	yes	yes.	5	4	5	5	5	Good.
66	19MC5A0112	yes	yes	5	4	5	4	5	good
67	19MC5A0113	Yes	Yes	5	5	5	5	5	Nice
68	19MC5A0114	yes	yes	5	4	5	4	5	Excellent
69	19MC5A0115	yes	yes.	3	5	5	5	4	Good.
70	19MC5A0116	yes	yes	5	5	3	5	4	Nice.



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71	19MC5A0125	Yes	Yes	4	5	3	4	5	Good.
72	19MC5A0126	Yes	Yes	5	5	4	4	5	Nice
73	19MC5A0127	Yes	Yes	4	4	4	4	4	Good
74	19MC5A0128	yes	yes	5	4	5	4	5	Nice
75	19MC5A0129	Yes	yes	4	5	5	5	4	Excellent
76	19MC5A0130	Yes	Yes	4	5	5	4	3	excellent
77	19MC5A0131	Yes	Yes	5	4	5	4	5	good
78	19MC5A0132	yes	yes	5	4	4	5	5	Nice.
79	19MC5A0133	Yes	Yes	5	5	4	5	5	Excellent
80	19MC5A0134	Yes	Yes	4	5	5	4	5	Nice.
81	19MC5A0135	Yes	Yes	5	5	4	4	3	Good.
82	20MC5A0426	yes	yes	4	5	4	4	5	good



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83	20MC5A0427	Yes	Yes	3	4	4	4	4	Good
84	20MC5A0428	yes	yes	4	4	3	4	4	good
85	20MC5A0429	yes	yes	5	4	3	4	4	nice
86	20MC5A0430	Yes	Yes	5	5	5	5	5	Good
87	20MC5A0431	yes	yes	5	4	5	5	5	excellent
88	20MC5A0432	yes	YES	3	4	3	4	4	good
89	20MC5A0501	Yes	Yes	4	5	4	4	3	nice.
90	20MC5A0502	yes	yes	5	3	4	3	4	good.
91	20MC5A0503	yes	yes	5	5	4	4	5	nice
92	20MC5A0504	yes	yes	4	5	3	4	4	Nice
93	20MC5A0505	Yes	Yes	4	4	5	5	5	Excellent
94	20MC1D5201	yes	yes	4	5	4	5	5	excellent



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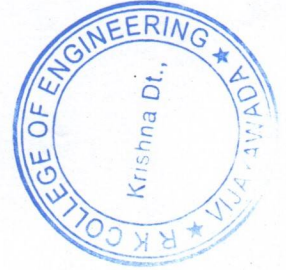


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95	20MCID5202	Yes	Yes	4	4	4	4	4	NICE
96	20MCID5203	Yes	Yes	5	5	5	5	5	excellent
97	20MCID5204	Yes	Yes	5	5	5	5	5	NICE
98	20MCID5205	Yes	Yes	4	4	4	4	4	Good
99	20MCID5206	Yes	Yes	5	4	3	4	5	Excellent
100	20MCID1501	Yes	Yes	4	5	3	4	4	Nice
101	20MCID1502	Yes	Yes	4	4	4	4	4	Nice
102	20MCID1503	Yes	Yes	5	4	5	4	5	NICE



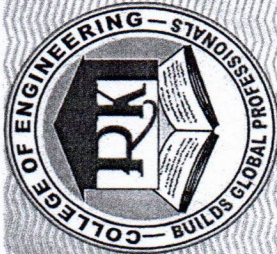
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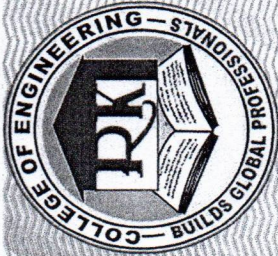
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