

# Guest Lecture on “Exposure to Business Intelligence”

Dates:23-04-2022

No. of Students: 90 (III and IV CSE)

Faculty Co-Ordinators:

1.Sk.Shabaaz, Asst.Prof

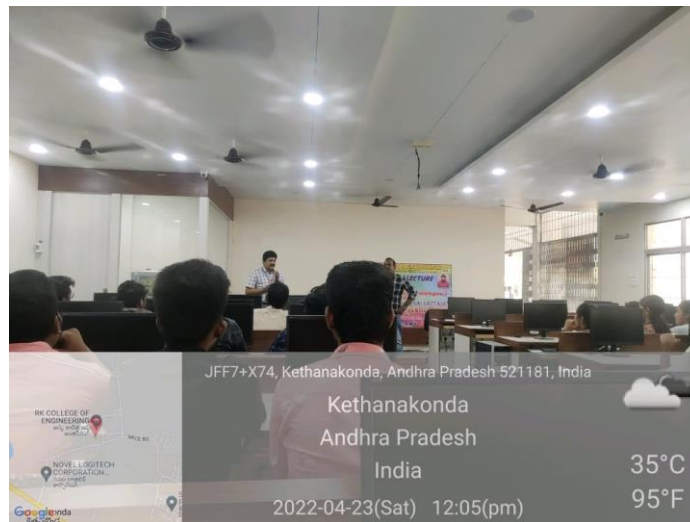
Our Department of Computer Science and Engineering has organized a Guest Lecture on **Exposure to Business Intelligence”** on 23-04-22 and the resource person is **Polisetty Lakshmi Sai Dattadev, TeamLead, City Bank.**

**Mr. K.Koteswara Rao**, Head, Dept. of CSE welcomed the Resource Person and stated the importance of Business Intelligence and its applications. The Chief Guest, **Dr.K.Ramakrishnaiah, Principal, RKCE** addressed the students about significant challenges Business Intelligence in real world.



The Following topics are discussed by the **Mr.DattaDev.P**

- Business intelligence.
- Data visualization.
- Dashboards.
- Analytics.
- Data modeling.



And He also explained some of the Applications of Business Intelligence.

It was an informative and an interactive session between the students and the Guest Lecturer. It provided a link between theoretical and practitioner view point.



The session was concluded by briefing the students on the future of Business Analytics and Careers in Business Analytics such as Data Scientists, Data Engineers and Data Analysts.

A total of 90 faculty and students of CSE participated in this Guest Lecture and gained knowledge on it.