



R K COLLEGE OF ENGINEERING

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Kethanakonda (V), Ibrahimpatnam (M), Vijayawada, AMARAVATI-521456.

Date: 01-04-2024

To,

The Principal

R K College of Engineering

Through HOD-MBA

Sub: Seeking permission to conduct seminar on "A Two days Seminar on E-commerce Challenges" -reg.

Sir,

I am writing this letter to request permission to conduct a seminar in the G3 on 10-04-2024 to 11-04-2024. The objective to conduct seminar on "A Seminar on E-commerce Challenges" in regards to the new trends in E-commerce Challenges. The students really need to understand the process and advantages of E-commerce Challenges.

Yours Sincerely

A. MURALI KRISHNA

Handwritten note: Forward to Principal
HOD-MBA
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Date:02-04-2024

To

Dr.M.Paparao, Proffessor

Sree Vahini Institute of Science & Technology

Subject: Request invitation for delivering expert lecture seminar on "A two days seminar on E-commerce Challenges" on date: 10-04-2024 to 11-04-2024 – Reg.

Respected Sir,

The department of Management Studies , RKCE Kethanakonda (V) Ibrahimpatnam (M) Andhra Pradesh is organizing a two days Seminar on "A two days seminar on E-commerce Challenges" during 10-04-2024 to 11-04-2024 I am happy to invite you as a resource person.

I request you to accept the invitation and arrange to send the relevant study material so as to include in the course book a line of reply will be much appreciated.

Thanking You,



N. Y. Babu

Yours Sincerely

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HoD – MBA

Harikrishna
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Date: 10-04-2024

Two Days Seminar

On

"E-COMMERCE CHALLENGES"

Organized by

Department of Management Studies

R K College of Engineering, Vijayawada

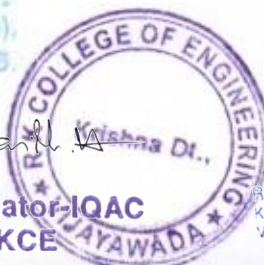
PROGRAMME FLOW

DAY-1

Time	Speaker	Topic to be delivered
10.00 AM to 10.15 AM	A.MURALI KRISHNA	Welcome speech
10.15 AM to 10.30 AM	Dr. N Y RAJU	Introduction about the program
10.30 AM to 11.30 AM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	- Importance of E-commerce - Global changes in E-commerce
11.30 AM to 11.45	TEA BREAK	
11.45 AM to 01.00 PM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	- Level of E-commerce in earlier stages - Scope of E-commerce
01.00 PM to 02.00 PM	LUNCH BREAK	
02.00 PM to 03.30 PM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	Structure of E-commerce

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Coordinator: A. MuraliKrishana

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Date: 11-04-2024

Two Days Seminar
On
"E-COMMERCE CHALLENGES"
Organized by
Department of Management Studies
R K College of Engineering, Vijayawada

PROGRAMME FLOW

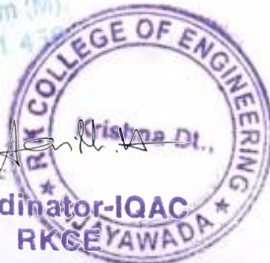
DAY-2

Time	Speaker	Topic to be delivered
10.30 AM to 11.30 AM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	- Development of E- commerce - E-commerce market
11.30 AM to 11.45	TEA BREAK	
11.45 AM to 01.00 PM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	New trends in E-commerce
01.00 PM to 02.00 PM	LUNCH BREAK	
02.00 PM to 03.30 PM	Dr.M.Paparao, Proffessor Sree Vahini Institute of Science & Technology paparao070128@gmail.com +91-9966434583	- People choices in E-commerce - Growth of e-commerce
03.30 PM to 04.00 PM	<i>Feedback from the participants and vote of thanks by Mr. A.MURALI KRISHNA</i>	

M. Y. Parth

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Coordinator: A. MuraliKrishana

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Date: 12-04-2024

Report on two days seminar on "E-COMMERCE CHALLENGES"

Title: "A two days Seminar on E-commerce Challenges"

Expert: Dr.M.Paparao, Proffessor

Sree Vahini Institute of Science & Technology

paparao070128@gmail.com

+91-9966434583

Date: 10-04-2024 to 11-04-2024

Venue: Room Number G3, Department of Management Studies, RKCE.

Coordinators: A.MURALI KRISHNA

Organized by: Department of Management Studies

Total Participants attended: 106

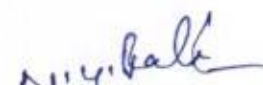
Details of Participants: MBA Students of I – Year & II – Year and B.tech final year students

MBA Students of I – Year & II – Year and B.tech final year students are attended the seminar on "E-commerce Challenges" with full enthusiastically throughout a day. Dr.M.Paparao, Professor has elaborately explained about the process and advantages of "E-commerce Challenges" Moreover he has explained about the various trends in E-commerce. The detailed topics are showed in program flow. The seminar was very useful as well as effective for the participants.


Coordinator




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Resource Person Profile



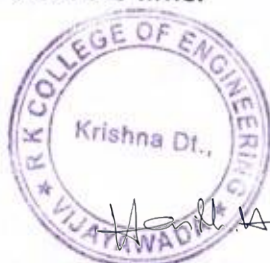
Resource Person Profile

Presently Working as Professor of Department of Management Studies Sree Vahini Institute of science & Technology. Having 2 Years of Teaching Experience and Giving Guidance for Students for those projects

E-commerce :

The term was coined and first employed by Dr. Robert Jacobson, Principal Consultant to the California State Assembly's Utilities & Commerce Committee, in the title and text of California's Electronic Commerce Act, carried by the late Committee Chairwoman Gwen Moore (D-L.A.) and enacted in 1984.

E-commerce typically uses the web for at least a part of a transaction's life cycle although it may also use other technologies such as e-mail. Typical e-commerce transactions include the purchase of products (such as books from Amazon) or services (such as music downloads in the form of digital distribution such as iTunes Store). There are three areas of e-commerce: online retailing, electronic markets, and online auctions. E-commerce is supported by electronic business. The existence value of e-commerce is to allow consumers to shop online and pay online through the Internet, saving the time and space of customers and enterprises, greatly improving transaction efficiency, especially for busy office workers, but also saving a lot of valuable time.



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E-commerce Changes:-

1. Cyber & Data Security
2. Online Identity Verification
3. Attracting the Perfect Customer
4. Customer Loyalty
5. Customer Experience
6. Converting Shoppers into Paying Customers
7. Competition & Competitor Analysis



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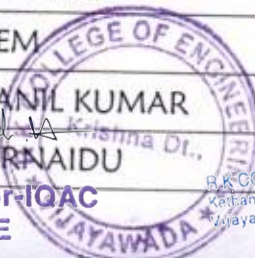
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Date: 11-04-2024

Student Attendance for Seminar on "E-commerce Challenges"

S.NO	Regd.NO	NAME OF THE STUDENT	DAY-1 10-04-2024	DAY-2 11-04-2024
1	22MC1E0001	AVIDI YASODHA LAKSHMI	P	P
2	22MC1E0002	BANDLA JOSHNA PRIYA	P	P
3	22MC1E0003	BEZAWADA VIDYASAGAR	P	P
4	22MC1E0004	CHALLA PRAVEEN KUMAR	P	P
5	22MC1E0005	CHILKARAJU MOUNIKA	P	P
6	22MC1E0006	CHIRANJEEVI VISWANADH MUGADA	P	P
7	22MC1E0007	DONKA NARENDRA	P	P
8	22MC1E0008	GONDHI ANAND KUMAR	P	P
9	22MC1E0009	GORISIPITTY POORNA CHANDRASEKHAR	P	P
10	22MC1E0010	KETEPALLI MADHAV	P	P
11	22MC1E0011	KONDA SURYA KIRAN	P	P
12	22MC1E0012	MITTAPALLI SAIKUMAR	P	P
13	22MC1E0013	PALURU RAJA CHANUKYA KUMAR	P	P
14	22MC1E0014	PANCHARIYA KRISHNA SHARMA	P	A
15	22MC1E0015	PANJAGARLA PRASANNA	P	P
16	22MC1E0016	PULA RAM TEJJA	P	P
17	22MC1E0017	PUSHADAPU SHANMUKHA SITARAMANJANEYA GUPTHA	P	P
18	22MC1E0018	SAMATHAM BHAVANI	P	P
19	22MC1E0019	SANGEPU UMA MAHESWARARAO	P	P
20	22MC1E0020	SAYYAPUREDDI KOTESWARA SAI	P	P
21	22MC1E0021	SHAIK ADAM SHAFI	P	P
22	22MC1E0022	SHAIK SALEEM	P	P
23	22MC1E0023	SIVARATRI ANIL KUMAR	P	P
24	22MC1E0024	SUREDDI YERNAIDU	P	P

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25	22MC1E0025	THOTA GOPIKRISHNA	P	P
26	22MC1E0026	VANIPENTA MADHUSUDHAN	P	P
27	22MC1E0027	VUYYALA LAKSHMI ALEKHYA	P	P
28	22MC1E0028	YERUVA RAJASEKHAR REDDY	P	P
29	22MC1E0029	ALLADI VASAVI	P	P
30	22MC1E0030	JULURI TEJASWI	P	P
31	23MC1E0001	ACHANTA MADHURI	P	P
32	23MC1E0002	ADARI SURYA MOUNIKA	P	P
33	23MC1E0003	ADAVI SAI KIRAN	P	P
34	23MC1E0004	AKULA BALA HARITHA	A	P
35	23MC1E0005	ALLURI PRASHANTH KUMAR	P	P
36	23MC1E0006	ANUSHA SURA	P	P
37	23MC1E0007	BADAKALA SUJATHA	P	P
38	23MC1E0008	BANKA SALMANRAJU	P	P
39	23MC1E0009	BATHULA SAI LAKSHMI	P	P
40	23MC1E0010	BATTU SAI KUMAR	P	P
41	23MC1E0011	BILLA ASHOK KUMAR	P	P
42	23MC1E0012	BOBBILI DHARMA TEJA	P	P
43	23MC1E0013	BOGIREDDY SAI DURGA	P	P
44	23MC1E0014	CHALLAGALI NANDINI	P	P
45	23MC1E0015	CHENNAGIRI TARUNI	P	P
46	23MC1E0016	CHINTA DURGA PRASAD	P	P
47	23MC1E0017	DIRSANAPU SIRISHA	P	P
48	23MC1E0018	DITTAKAVI NAGA SAI SREERAM	P	P
49	23MC1E0019	KALIDINDI CHANDRIKA	P	P
50	23MC1E0020	KAMARAJUGADDA MEENAKSHI SESHADRI	P	P
51	23MC1E0021	KHATIJA SULTANA	P	P
52	23MC1E0022	MALLADI NATARAJ	P	P
53	23MC1E0023	MANYAM SIVA VARA PRASAD	P	P
54	23MC1E0024	MOVVA VIJAY DEV GOWTHAM	P	P
55	23MC1E0025	NARISSETTI HEMA PREYA	P	P

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56	23MC1E0026	PARSA VAMSI	P	P
57	23MC1E0027	PEDIREDDY VEENA MADHURI	P	P
58	23MC1E0028	RAAVI JAGADEESH	P	P
59	23MC1E0029	RAVURI RAGACHANDRIKA	P	P
60	23MC1E0030	SHAIK IMRAN	P	P
61	23MC1E0031	SHAIK RIYAZ	P	P
62	23MC1E0032	SURA PRATHYUSHA	P	P
63	23MC1E0033	SUARNAGANTI SRUTHI	P	P
64	23MC1E0034	SYED ZAKIR	P	P
65	23MC1E0035	TATIKONDA SURAJ KRISHNA	P	P
66	23MC1E0036	VALAVALA MAHESWARI	P	P
67	23MC1E0037	VALAVALA NAGA DURGA BHUJANGAVENI	P	P
68	23MC1E0038	VANGALA VENKATA GOPI	P	P
69	23MC1E0039	VURITI NARESH BABU	P	P
70	23MC1E0040	ONI GOVINDU	P	P
71	20MC1A0301	BUDDAPPAGARI SREENIVAS	P	P
72	20MC1A0302	DERANGULA GANESH KUMAR	P	P
73	20MC1A0303	KUNIBANDA NARESH	P	P
74	20MC1A0304	M SUNIL KUMAR	P	P
75	20MC1A0305	NEELAM VENKATESWARLU	P	P
76	20MC1A0306	PEESA LAKSHMANA RAO	P	P
77	20MC1A0308	TIRUVEEDHULA AKHIL SAI	P	P
78	21MC5A0301	AARIMALLA MANI KUMAR	P	P
79	21MC5A0302	ABDUL IMRAN	P	P
80	21MC5A0303	ADIVISHNU NAGA VENKATA SAI KRISHNA	A	P
81	21MC5A0304	ATHUKURI RAJESH KUMAR	P	P
82	21MC5A0305	CHUNDURI AJAY	P	A
83	21MC5A0307	GAMPALA GANGADHAR	P	A
84	21MC5A0308	GANDIKOTA RAJKUMAR	P	P
85	21MC5A0309	GAVIRSETTI ARHISHEK	P	P

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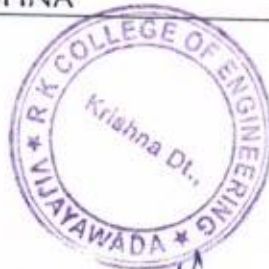


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86	21MC5A0310	KAKUMANI ABHIRAM	P	P
87	21MC5A0311	YERUVA VENKATAPAVANKUMARREDDY	P	P
88	21MC5A0312	KATEPOGU DAMODAR	P	P
89	21MC5A0313	KATTA NAGA KOTI	P	P
90	21MC5A0314	KOMARAVALLI CHANDU	P	P
91	21MC5A0315	KUNA SAI VAMSI	P	A
92	21MC5A0316	KURAGANTI JOSHI	P	P
93	21MC5A0318	MADANA RAMAKRISHNA	P	P
94	21MC5A0321	MAMIDI MAHESHKUMAR	P	P
95	21MC5A0322	MARIDU RAVI TEJA	A	P
96	21MC5A0323	NAGAM ACHYUTH	P	P
97	21MC5A0325	PATAN SULEMAN KHAN	P	P
98	21MC5A0326	PILLI HEMANTH	P	P
99	21MC5A0327	POTHURI NAGAVENDRA BABU	P	P
100	21MC5A0329	SEELAM NAVEEN	P	P
101	21MC5A0330	SHAIK GOUSE RABBANI	P	P
102	21MC5A0332	SONTI VIJAY KUMAR	P	P
103	21MC5A0333	VEERANKI BHARATH KUMAR	P	P
104	21MC5A0335	VEMPAADA GOVIND	P	P
105	21MC5A0336	YARRA KUSHAL KUMAR	P	P
106	21MC5A0337	TATAKULA NAGA DEEPAK KRISHNA	P	P



Coordinator

HoD

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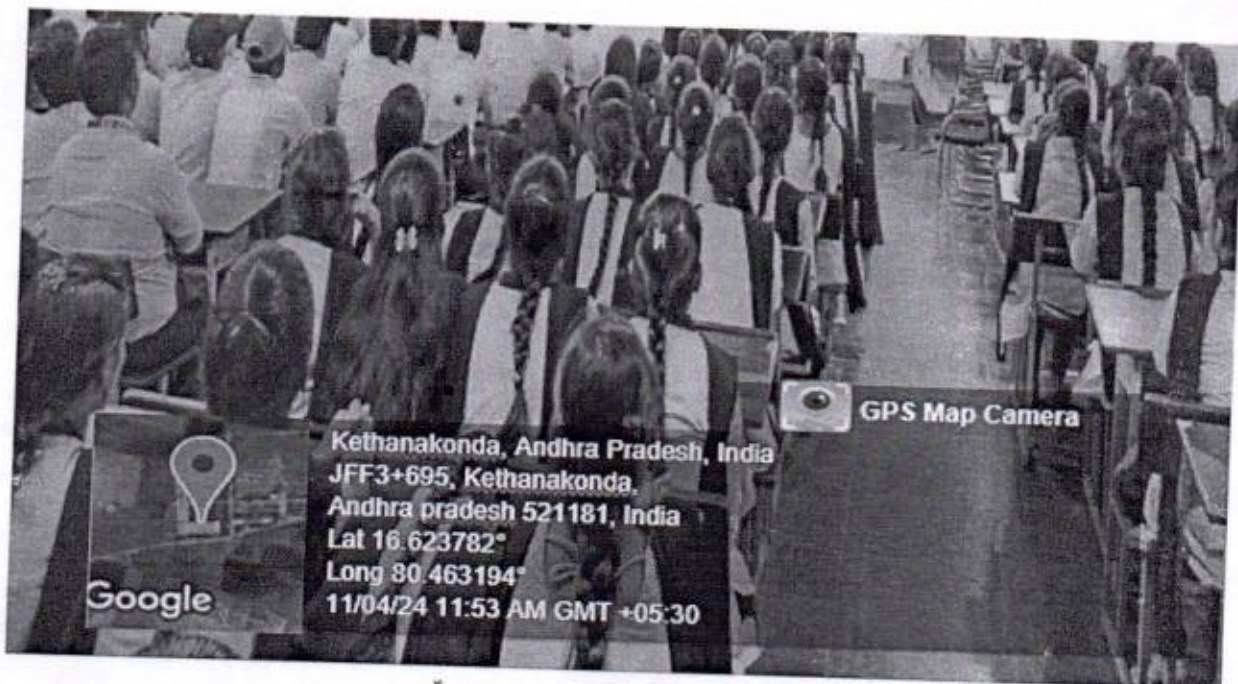
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Kethanakonda, Andhra Pradesh, India
JFF3+695, Kethanakonda,
Andhra Pradesh 521181, India
Lat 16.623782°
Long 80.463194°
10/04/24 10:51 AM GMT +05:30



GPS Map Camera



Kethanakonda, Andhra Pradesh, India
JFF3+695, Kethanakonda,
Andhra Pradesh 521181, India
Lat 16.623782°
Long 80.463194°
11/04/24 11:53 AM GMT +05:30



GPS Map Camera

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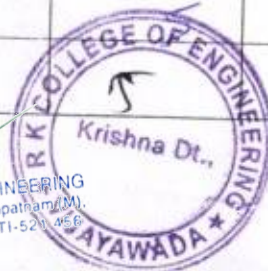
Feedback form for Two days seminar on "E-COMMERCE CHALLENGES"

* (0-Low, 5 High)

Sl. No.	Hall Ticket Number	Information was new to you? (Yes/No)	Would you like to learn more about this topic? (Yes/No)	Rate* the Speaker Knowledge.	Rate* the Speaker presentation.	Rate* the content of slides.	Rate* the session compared to your expectations.	Rate* the Overall session	Additional comments
1	22MC1E0001	yes	yes	5	5	4	5	5	Good
2	22MC1E0002	yes	yes	4	5	5	4	4	Very Good
3	22MC1E0003	yes	yes	4	5	4	4	5	Not bad
4	22MC1E0004	yes	yes	5	4	5	4	5	Good
5	22MC1E0005	yes	yes	5	4	5	4	4	Very Good
6	22MC1E0006	yes	yes	4	5	4	5	4	Good
7	22MC1E0007	yes	yes	5	4	4	5	4	Good
8	22MC1E0008	YES	YES	4	5	5	5	5	Good
9	22MC1E0009	yes	yes	4	5	5	4	5	Good
10	22MC1E0010	yes	yes	4	5	4	4	5	Good
11	22MC1E0011	yes	yes	5	5	5	4	4	Very Good
12	22MC1E0012	yes	yes	5	4	4	5	4	Very Good
13	22MC1E0013	yes	yes	5	5	4	5	5	Good
14	22MC1E0014	yes	yes	4	5	5	4	4	Good


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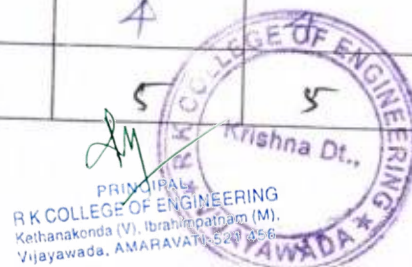

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15	22MC1E0015	yes	yes	5	4	5	4	4	Good
16	22MC1E0016	Yes	Yes	4	4	5	4	4	Average
17	22MC1E0017	Yes	Yes	5	4	5	5	5	Good
18	22MC1E0018	Yes	Yes	4	5	5	4	4	Good
19	22MC1E0019	YES	YES	5	5	5	5	4	V. Good
20	22MC1E0020	Yes	Yes	5	5	5	5	5	Excellent
21	22MC1E0021	Yes	Yes	5	5	4	5	4	Good
22	22MC1E0022	Yes	Yes	4	4	5	5	5	Good
23	22MC1E0023	Yes	Yes	4	4	4	4	4	Average
24	22MC1E0024	Yes	Yes	5	5	4	5	5	Excellent
25	22MC1E0025	Yes	Yes	4	4	5	5	4	Good
26	22MC1E0026	Yes	Yes	5	5	4	4	4	o.k
27	22MC1E0027	Yes	Yes	5	5	5	4	4	Excellent
28	22MC1E0028	Yes	Yes	5	5	4	5	5	Excellent
29	22MC1E0029	Yes	Yes	5	5	4	5	5	Very Good
30	22MC1E0030	Yes	Yes	5	5	5	5	4	Good
31	23MC1E0001	Yes	Yes	4		5	5	5	Good
32	23MC1E0002	Yes	Yes	5	5	5	4	4	Good

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33	23MC1E0003	yes	yes	4	5	5	4	5	
34	23MC1E0004	yes	yes	4	4	4	4	4	good ok
35	23MC1E0005	yes	yes	4	5	4	4	4	Good
36	23MC1E0006	yes	yes	5	5	4	5	5	very good
37	23MC1E0007	yes	yes	4	4	4	5	4	Good
38	23MC1E0008	yes	yes	5	5	4	5	5	good.
39	23MC1E0009	yes	yes	5	5	5	4	4	very good
40	23MC1E0010	yes	yes	4	5	5	5	4	good
41	23MC1E0011	YES	YES	5	5	4	4	4	Good
42	23MC1E0012	yes	yes	4	4	4	5	4	Good
43	23MC1E0013	yes	yes	5	4	5	4	4	Good
44	23MC1E0014	YES	YES	5	5	5	5	5	Excellent
45	23MC1E0015	yes	yes	4	5	5	5	5	very good
46	23MC1E0016	yes	yes	5	5	5	5	5	very good
47	23MC1E0017	yes	yes	5	5	5	4	5	Excellent
48	23MC1E0018	yes	yes	5	4	5	4	5	good
49	23MC1E0019	yes	yes	4	5	4	5	4	Good
50	23MC1E0020	yes	yes	5	5	4	5	4	good.

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51	23MC1E0021	YES	YES	5	5	4	4	4	good
52	23MC1E0022	Yes	yes	5	4	5	5	5	V. Good
53	23MC1E0023	yes	yes	5	5	5	5	5	Excellent
54	23MC1E0024	Yes	Yes	5	4	5	5	5	Good
55	23MC1E0025	YES	YES	5	4	5	5	5	V. Good
56	23MC1E0026	YES	YES	5	4	5	5	4	Good.
57	23MC1E0027	Yes	Yes	5	4	5	5	5	Excellent.
58	23MC1E0028	YES	YES	5	5	4	5	4	Good
59	23MC1E0029	yes	yes	5	5	4	5	5	good.
60	23MC1E0030	yes	yes	5	4	5	5	5	V. Good
61	23MC1E0031	YES	YES	5	5	4	5	5	Excellent.
62	23MC1E0032	yes	yes	5	5	5	4	5	V. Good
63	23MC1E0033	yes	yes	5	5	5	4	4	V. Good
64	23MC1E0034	yes	yes	5	4	5	4	4	Good
65	23MC1E0035	yes	yes	5	5	4	5	5	good
66	23MC1E0036	Yes	Yes	5	4	4	5	4	Good
67	23MC1E0037	Yes	Yes	5	5	5	5	5	Good
68	23MC1E0038	Yes	Yes	5	4	5	5	5	Good.


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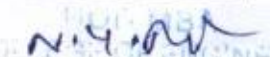
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69	23MC1E0039	Yes	Yes	5	4	4	5	5	v. good
70	23MC1E0040	Yes	Yes	4	4	4	4	4	ok
71	20MC1A0301	Yes	Yes	5	5	5	4	4	good.
72	20MC1A0302	Yes	Yes	5	5	5	5	5	Excellent.
73	20MC1A0303	YES	YES	5	5	4	4	4	good
74	20MC1A0304	Yes	Yes	5	5	5	4	5	good.
75	20MC1A0305	Yes	Yes	4	4	4	5	4	Good
76	20MC1A0306	yes	yes	4	5	5	4	5	good.
77	20MC1A0308	yes	yes	4	4	4	4	4	ok
78	21MC5A0301	Yes	Yes	4	5	4	5	4	ok
79	21MC5A0302	yes	yes	5	5	5	5	5	Excellent
80	21MC5A0303	YES	YES	5	5	4	5	5	very good
81	21MC5A0304	Yes	Yes	5	5	4	5	5	ok
82	21MC5A0305	yes	yes	4	4	4	5	5	Very
83	21MC5A0307	yes	yes	5	4	5	4	5	v. good.
84	21MC5A0308	yes	yes	5	5	5	5	5	Excellent
85	21MC5A0309	yes	yes	5	5	5	4	4	Good
86	21MC5A0310	yes	yes	5	5	5	5	5	good.


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87	21MC5A0311	yes	yes	4	4	4	4	4	Good
88	21MC5A0312	yes	yes	4	5	4	4	5	Good
89	21MC5A0313	yes	yes	5	4	5	5	5	very Good
90	21MC5A0314	yes	yes	4	5	3	4	4	Good
91	21MC5A0315	yes	yes	5	4	4	4	4	Good
92	21MC5A0316	yes	yes	4	5	4	4	5	Good
93	21MC5A0318	yes	yes	5	5	5	5	5	Excellent
94	21MC5A0321	yes	yes	5	5	5	4	4	very Good.
95	21MC5A0322	yes	yes	5	5	4	4	4	very Good.
96	21MC5A0323	yes	yes	4	5	5	4	5	Good
97	21MC5A0325	yes	yes	4	5	4	5	5	Good
98	21MC5A0326	yes	yes	5	5	5	4	4	Good
99	21MC5A0327	yes	yes	4	5	5	5	4	Good
100	21MC5A0329	yes	yes	5	5	4	4	4	Good
101	21MC5A0330	yes	yes	5	4	5	5	4	Good
102	21MC5A0332	yes	yes	5	5	4	4	4	Good
103	21MC5A0333	yes	yes	4	4	5	5	4	Good
104	21MC5A0335	yes	yes	5	5	4	4	4	Good


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105	21MC5A0336	<i>yes</i>	<i>yes</i>	<i>5</i>	<i>5</i>	<i>5</i>	<i>5</i>	<i>5</i>	<i>Very good</i>
106	21MC5A0337	<i>YES</i>	<i>YES</i>	<i>5</i>	<i>5</i>	<i>4</i>	<i>4</i>	<i>4</i>	<i>Good</i>

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This is to certify that Mr./ Ms. B. SAI KUMAR

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challenges" from 10/04/2024 to 11/04/2024

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