

R K COLLEGE OF ENGINEERING

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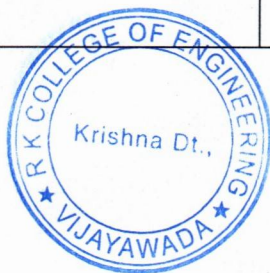
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Kethanakonda (V), Ibrahimpatnam (M), Vijayawada, AMARAVATI - AP - 521456



3.3.2 Number of Books / Chapters Published during Last five years 2021-22 to 2017-2018

Name of the teacher	Title of the book/chapters published	Title of the Book / chapter	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
ACADEMIC YEAR 2021-2022					
DR.N.Y.RAJU	FINANCIAL SERVICES	FINANCIAL SERVICES	2022	ISBN 978-93-5596-138-9	HIMALAYA PUBLICATION
N.DHANUNJ AYA RAO	TRAINING AND DEVELOPMENT	TRAINING AND DEVELOPMENT	2022	ISBN 978-93-5596-166-2	HIMALAYA PUBLICATION
ACADEMIC YEAR 2019-2020					
N.DHANUNJ AYA RAO	GLOBAL MARKETING	GLOBAL MARKETING	2019	ISBN 978-93-88196-30-7	SHREE PUBLISHING HOUSE



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Vijayawada, AMARAVATI-521 456

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- Prof. P. Sheela
- Dr. B. S. N. Raju
- N. Yuvaraju

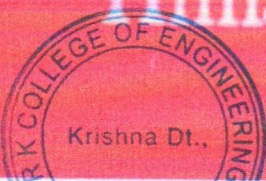


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Prof. P Sheela Ph.D

Principal,

Gitam Institute of Management,

GITAM University, Rushikonda, Visakhapatnam.

Dr. B. S. N. Raju MBA, M.Com, M.Phil, Ph.D

Head of the Department,

M.R. School of Management Studies, Vizianagaram.

N. Yuvaraju MBA, M.Com, IIB, Ph.D

Associate Professor,

RK College of Engineering,

Vijayawada.

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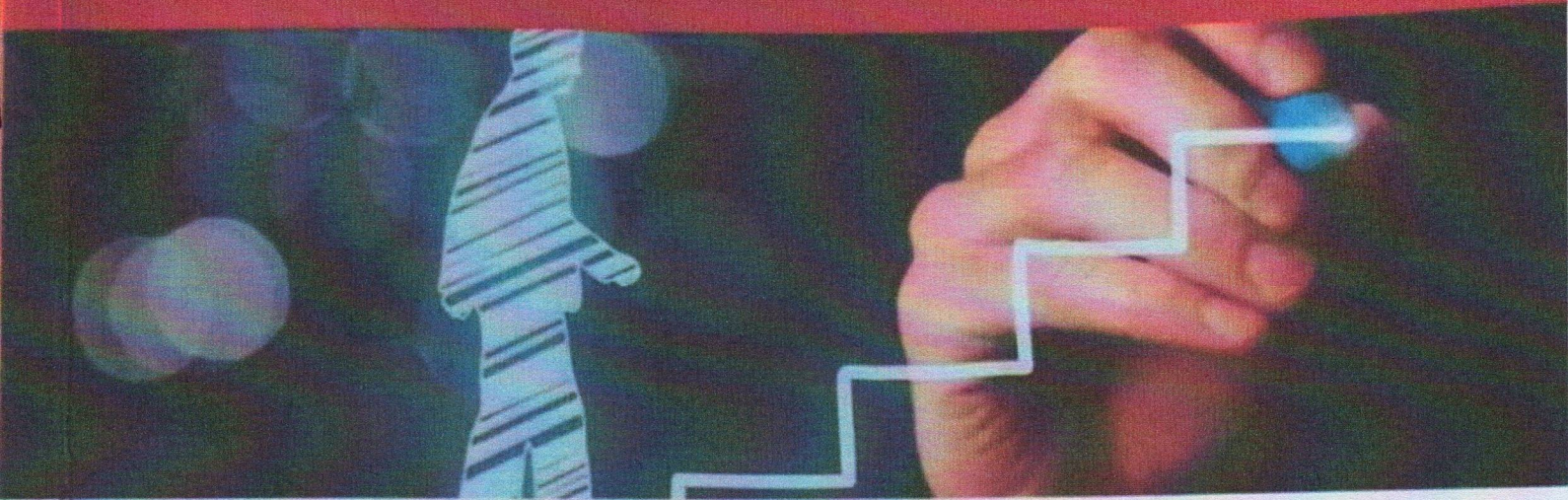
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- Solved Model Question Papers
- Last Minute Revision (LMR) at end of Book

TRAINING AND DEVELOPMENT

Dr. Kanigiri Lakshmana Rao
N. Dhanunjaya Rao
N. Hemanth Kumar

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Dr. Kanigiri lakshmana Rao

M.Com., MBA, M.Phil., PGDCA, Ph.D.
Asst. Professor & Head Dept. of Commerce,
P. R. Govt. Degree College (A), Kakinada, AP.

N. Dhanunjaya Rao

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Lecturer in Commerce and Management,
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Global Marketing



Dr. V.V. Devi Prasad Kotni
Nune Dhanunjaya Rao



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GLOBAL MARKETING

Dr. V. V. Devi Prasad Kotni

Associate Professor,
Dept of Management Studies,
Gayatri Vidya Parisad College for Degree and P.G Courses (A),
Visakhapatnam

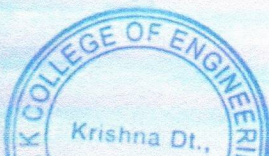
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Associate Professor,
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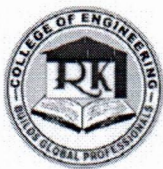


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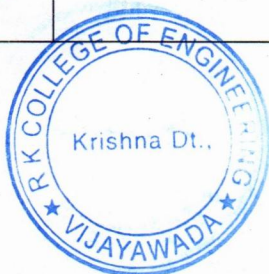
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3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years (2021-22 TO 2017-18)

SUMMARY SHEET

Academic year	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	TOTAL
No.of Books published	2	0	1	0	0	3




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